

NEW MEXICO GROWN: OVERALL IMPACTS

NM Grown is the state's local food procurement program, providing resources to institutions to purchase locally produced food from New Mexican Approved Suppliers. A comprehensive NM Grown evaluation was conducted in 2025. The evaluation included administrative and Local Food Data Portal (LFDP) data and surveys, interviews, site visits, and focus groups with NM Grown buyers, Approved Suppliers, administering agencies and stakeholders that participated in New Mexico Grown from July 2023 through June 2025 (Fiscal Years 2023-2025).

Who Participates in NM Grown?

Over the three-year evaluation period (FY23 through FY25):

187 buyers:

82 K-12 SCHOOLS

52 EARLY CHILD EDUCATION CENTERS

52 SENIOR CENTERS

1 FOOD BANK

5 administering agencies:

- AGING AND LONG-TERM SERVICES DEPARTMENT (ALTSB)
- EARLY CHILDHOOD EDUCATION AND CARE DEPARTMENT (ECECD)
- OFFICE OF INDIAN ELDER AFFAIRS (OIEA)
- PUBLIC EDUCATION DEPARTMENT (PED)
- NEW MEXICO DEPARTMENT OF AGRICULTURE (NMDA)*

285+ farms, ranches, food hubs, and other food businesses:

104 FARMERS

~135 PRODUCERS EACH YEAR THAT SELL TO HUBS, DISTRIBUTORS, AND OTHER APPROVED SUPPLIER AGGREGATORS

43 MEAT PRODUCERS AND PROCESSORS

10 FOOD HUBS & DISTRIBUTORS

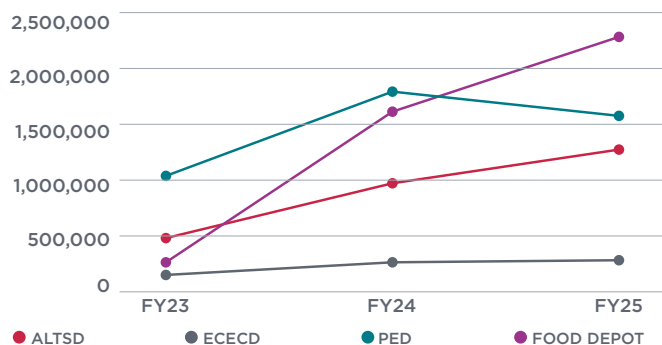
**The Food Depot received funding from the NMDA to purchase NM Grown products directly from Approved Suppliers and distribute them to five regional food banks.*



NM Grown purchases totaled approximately
\$12.0 million,
resulting in nearly
4 million meals
served over the three-year evaluation period.

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Buyer Spending (\$) by Fiscal Year



NM Grown participation increased over the three-year evaluation period among buyers (114 in FY23 to 144 in FY25) and Approved Suppliers (217 in FY23 to 253 in FY25). Many NM Grown sales were made by food hubs, processors, and other food businesses that aggregate product from numerous farmers and ranchers. Spending increased tremendously, from \$1.9 million in FY23 to \$5.4 million in FY25 with buyers utilizing nearly all of their local food purchasing budget in FY24 (98%) and FY25 (97%). By FY25, NM Grown products contributed to more than 1.8 million meals served.

According to a survey of NM Grown buyers (n = 88) and Approved Suppliers (n = 58) conducted in summer and fall 2025, NM Grown is positively impacting operations, organizations, and vulnerable populations.

According to evaluation data, in FY25:

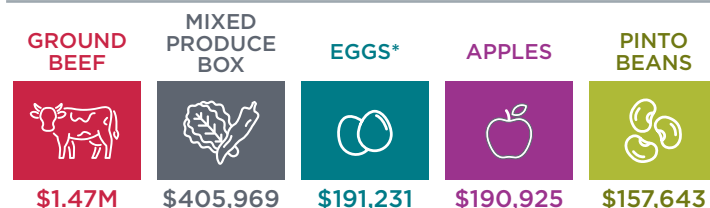
Approved Suppliers:

Represented **28** counties
Had an average revenue of
\$62,180 Range: \$0 - \$840,890

NM Grown Buyers:

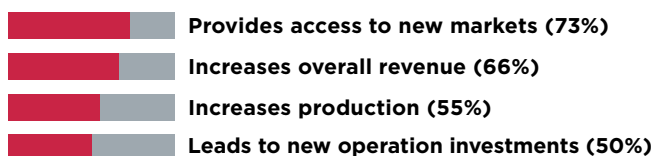
Represented **30** counties
Spent an average of
\$41,617 Range: \$0 - \$806,983

Top five food product categories purchased:

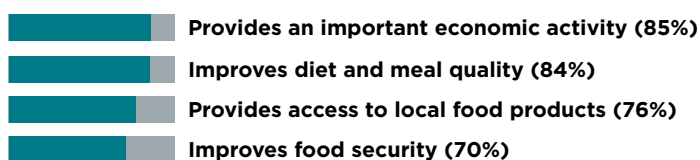


*Eggs were not an eligible product for standard NM Grown programs but were allowed for food bank purchasing through two pilot initiatives

Most Approved Suppliers report NM Grown:



Most buyers report NM Grown:



NM GROWN ECONOMIC IMPACT:

- To estimate statewide and county-level economic impacts of NM Grown, we used IMPLAN, a widely used economic modeling tool for input-output analysis. Aggregated county product sales from suppliers were mapped to IMPLAN sectors to estimate economic impacts.
- Statewide, in FY25, NM Grown generated an estimated **\$7.05 million** in total economic output, supporting approximately **139 jobs** and **\$2.41 million** in labor income across New Mexico.

"I think that's why I like New Mexico Grown so much. It helps New Mexico people all the way around the entire community, all the schools, every single student."
- Large, urban school district

"The farm wouldn't be where it is today if it wasn't for—we might not exist if it weren't for New Mexico Grown."
- Small-scale urban producer

"And it is great investment to have a program like this. It's not just throwing money out into the wind. And there is a guarantee of return financially. And I feel like that's a huge incentive to continue this type of program into the future."
- Small-scale Tribal producer

NM Grown website: <https://newmexicogrown.org/>
Interested in becoming an Approved Supplier?
<https://newmexicogrown.org/asp/apply/>
Funding for this evaluation was provided by the New Mexico Farmers' Marketing Association.



Full report available at the QR code below:



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NEW MEXICO

