



NEW MEXICO GROWN

FOOD FROM THE LAND, NOURISHMENT FOR THE PEOPLE

New Mexico Grown Coalition 2022 Membership Charter

Mission:

The New Mexico (NM) Grown Coalition is a network of public institutions, community-based organizations, and individuals working together to strengthen community food systems (production, access and education) across NM by:

- Providing diverse leadership for the NM Grown movement through program and policy development rooted in community engagement.
- Supporting NM Grown practitioners through alignment of resources, professional development training, and networking opportunities.
- Advocating for systemic change and steward community food system resources and services to ensure equitable impacts for all New Mexicans through community engagement and capacity building.

Vision:

We envision a future where all families thrive because local food, farming, and education programs are embedded in the community culture across NM. Our approach honors the following shared metrics:

- Programs are place-based and culturally relevant (efforts center on local leadership)
- Community capacity building is an essential strategy (creating change from the ground-up)
- Outcomes benefit our most vulnerable populations and are prioritized (impact is defined by audience)
- Innovations come from community experience (engaging on-the-ground practitioners to inform strategy)
- Solutions must be realistic (resources are finite therefore efficiency expands opportunity)
- Systemic change benefits everybody (change is driven by individuals, sustained by communities, supported by institutions, and codified by policy)

Values:

We believe that local food, farming, and education programs can be a catalyst for creating equitable change to support the wellness of New Mexico's youth and communities now and for future generations. Equity charter language:

- Equity: We acknowledge and understand historical systems of oppression and inequity that exist in food systems and education; we support culturally responsive and reflective resources and practices.
- Respect: We identify diversity as strength; we acknowledge and celebrate that we come together with personal experience, perspective, culture, and community.
- Access: We support policies and programs that increase equitable access to and awareness of local food, food education, and farm to institution initiatives.
- Relationship: We value authentic and respectful communication and feedback with partners and community members; we maintain clear, coordinated communication systems with partners and communities about who we are and what we work to accomplish.





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Coalition Structure

The NM Grown Coalition is a network of public institutions, community-based organizations, farmers, and individuals working together to strengthen NM's food systems.

The coalition is responsible for strategic planning and goal setting to advance efforts. Three work teams bring the coalition's plans and goals to life. The coalition and work teams each meet once per month.

The coalition is led by 2-3 co-chairs who work together to coordinate general support, facilitate meetings, and evaluate coalition goals and activities.

Work Team Goals and Activities

Work teams are led by coordinators who lead and facilitate work team goals and priorities.

New Mexico Grown & Local Procurement Work Team

Goals:

- 1) Increase the amount of NM grown produce, products, and meat purchased by agencies administering meal programs
- 2) Expand access to fresh, local, affordable food for children, seniors, and families across NM
- 3) Support and grow the number of NM farmers, producers, and ranchers
- 4) Advance food sovereignty in all communities

Activity:

- 1) Develop and promote NM Grown Month and other celebratory campaigns

Garden & Nutrition Education Work Team

Goals:

- 1) Expand garden and nutrition education programs that include cultural and traditional practices in preschools, schools, and senior centers

Activity:

- 1) Implement Nuevo Thursdays program in preschools, schools, and senior centers

Advocacy & Community Engagement Work Team

Goals:

- 1) Advocate for and promote programs and policies that support NM Grown expansion and sustainability
- 2) Recognize preschools, schools, senior centers, and farmers that participate in the NM Grown program

Activity:

- 1) Implement and expand the NM Grown Golden Chile Award program





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Funding:

Currently, the NM Grown Coalition is grant funded through a partnership with NMDOH and ASPHN. Additional development opportunities may be pursued by co-chairs or members as needed. Coalition members contribute their time, knowledge, and additional resources when appropriate.

Decision Making:

The coalition will make decisions using dynamic governance. This means each individual will provide consent to an issue before the issue can be decided upon. Consent means agreement with a decision after discussion and negotiation, this is not the same as majority voting. When a decision needs to be made, the suggesting party will propose an issue with a potential solution to the group. Then, the issue will be discussed in rounds. Rounds allow all participants to ask clarifying questions, provide feedback and offer solutions, and provide consent to move forward. All commentary will be recorded in the notes, as well individuals providing consent. All members present will be required to participate in rounds and provide consent. When necessary and agreed upon, consent will be requested by email to ensure adequate input and equitable representation.

Communication:

Coalition meetings will be held virtually to allow for the greatest statewide participation. Participants are encouraged to connect using video whenever possible to encourage relationship building. A call-in number will also be provided for those who need it. Please email a co-chair if you're unable to attend an upcoming meeting. Notes will be taken for each meeting and are available to all members in our shared NM Grown Coalition Google Drive [folder](#).

Roles & Responsibilities

Coalition Member

Description: Participate in the work of the coalition.

Responsibilities:

Participate in the following:

- Strategic planning and goal setting
- Coalition events and activities
- Evaluating progress toward coalition goals
- Representing and promoting the work of the coalition
- Volunteering to help advance coalition efforts
- Participate in coalition leadership

Time Commitment: 1.5+ hours per month including monthly coalition meetings and potential work team requests.

Benefits:

- Broaden knowledge and skills
- Create new relationships
- Practice and improve communication skills
- Ability to network with like-minded organizations and individuals





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- Contribute to systems-wide change to improve the health of New Mexico's children, families, and communities

Terms:

- Ideally serves a minimum of one year
- Can volunteer or be invited to serve another coalition role

Work Team Member

Description: Participate in one of the following three work teams: NM Grown & Local Procurement, Gardening & Nutrition Education, Advocacy & Community Engagement.

Responsibilities:

Participate in the following:

- Strategic planning and goal setting
- Volunteering to help advance work team efforts
- Representing and promoting work team efforts to the coalition and public

Time Commitment: 3+ hours per month including monthly coalition meetings and monthly work team meetings. Time commitment may increase depending on activity and potential work team responsibilities.

Terms:

- Ideally serves a one or two year term
- Can volunteer or be invited to serve on a work team

Work Team Coordinator

Description: Lead the activities of one of the following three work teams: NM Grown & Local Procurement, Gardening & Nutrition Education, Advocacy & Community Engagement. Work team coordinators cannot already be serving in another coalition leadership role.

Responsibilities:

- Develop work team meeting agendas
- Facilitate rich discussion and decision-making processes and create space for all voices to be shared
- Use work team members' unique experiences and perspectives to help advance priorities and activities
- Bridge communications between work team, the greater coalition, and external community stakeholders

Time Commitment: 4+ hours per month including monthly coalition meetings and monthly work team meetings. An additional 1 to 2 hours may be needed depending on activity and potential work team responsibilities.

Terms:

- Ideally serves a one or two year term
- Can volunteer or be invited to serve as a work team coordinator

Outcomes, Data, and Communications Coordinator





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Description: Lead evaluation efforts for the coalition, including membership participation and progress on coalition and work team goals and core priorities.

Responsibilities:

- Take attendance at coalition meetings
- Create a system to track work team attendance
- Maintain membership listserv and send communications about coalition events
- Manage file storage systems
- Track participation in coalition events
- Develop and implement a framework to evaluate progress on coalition and work team goals and activities

Time Commitment: 3+ hours per month to start. Time commitment may increase depending on the evaluation timeline.

Terms:

- Ideally serves a one or two year term
- Can volunteer or be invited to serve as a work team coordinator

Coalition Co-Chair, 3 per term

Description: Advance the work of the coalition in coordination with other co-chairs, including strategic planning, implementation, evaluation, and general support.

Responsibilities:

- Leads strategic planning and goal setting for long-term sustainability of the coalition
- Create and send meeting agendas, send reminder communications, manage Zoom invitation, prepare materials, facilitate meetings, and take notes.
 - Meeting roles will rotate each month among co-chairs; lead facilitator, scribe, tech support.
- Recruit and maintain diverse coalition membership
- Plan, coordinate, and conduct educational and training activities for the coalition including orientation of new members and skill building opportunities
- Plan, coordinate, and conduct special coalition events, media campaigns, and joint projects related to the coalition's goals
- Support state and national reporting, technical assistance to local/regionally allied groups.

Time Commitment: A minimum of 5+ hours per month. Time commitment may increase depending on goals, and activities of the coalition.

Terms:

- Serve various terms. Chair 1: 2 years, Chair 2: 1 or 2 years, Chair 3: 1 year
- Can volunteer or be invited to serve as a co-chair





NM Grown Coalition Member Agreement

I agree to the terms outlined in the NM Grown Coalition Charter.

Date _____

Name (Printed) _____

Position/Organization _____

Email _____

Coalition Role _____

Please submit via email to nmgrowncoalition@gmail.com with a current logo for your organization.

Thank You!

