ANNUAL BUYER/PRODUCER MEETING

CULTIVATE WELLNESS in YOUR COMMUNITY

Local food producers and institutional food buyers:
Please join us to build strong relationships and
create healthier New Mexico communities.



SAVE THE DATE: Thursday, Feb. 18, 2025, 2-4pm

This collaborative Buyer/Producer Meeting is all for- and about-**YOU.** Please join us to learn about important program updates and build essential relationships with you peers and partners!

JOIN NEW MEXICO GROWN PARTNERS TO LEARN:

- Best practices for growing good purchasing relationships
- Tips for getting started with the New Mexico Grown program
- How to work with food hubs & producers to source local products
- How to meet institutional market requirements

NOTE: Attendance required for all current & prospective Approved Suppliers

ALL WEBINAR ATTENDEES MUST BE REGISTERED

Can't attend? Join us for the NMFMA27th Annual Local Food Connects Conference in Santa Fe, March 5-7, 2025!



To apply or for more info **SCAN THIS CODE** or go to bit.ly/NMGrown2025

QUESTIONS? PLEASE CONTACT:

Alena Paisano

NM Approved Supplier Director <u>alena@farmersmarketsnm.org</u>

After registering, you will receive a confirmation email containing further information and instructions about joining this Zoom webinar.













NEW MEXICO GROWN

APPROVED SUPPLIER

· P R O G R A M

New Mexico Grown is a statewide local food purchasing program for public institutions and food banks operating nutrition programs that serve early childcare education sites, k-12 schools, senior centers, and food banks. The program supports the purchase of locally grown fresh fruits and vegetables, minimally processed products, and meat grown by our small family farms and ranchers.